

SPONSORSHIP AND AUCTION OPPORTUNITIES



Gala

2019 NATIONAL HOSPICE

TUESDAY, APRIL 16, 2019

MARRIOTT WARDMAN PARK - WASHINGTON, DC

6:30PM - 11:00PM

COCKTAIL RECEPTION, AUCTION, ENTERTAINMENT
AND DANCING

National Hospice and Palliative Care
Organization



SPONSORSHIP AND AUCTION OPPORTUNITIES

Sponsorship or auction donation offers an outstanding opportunity to spotlight your company or organization as a partner sharing our vision. Together we can work towards a world where individuals and families facing serious illness, death, and grief will experience the best that humankind can offer.

The event attracts hospice and palliative care leaders from across the nation and around the world, leaders of the healthcare industries, such as providers, pharmaceutical, financial, consulting and healthcare companies, individual professionals, caregivers and volunteers. Your generous support will offer you tremendous exposure and access to network with these leaders.

There is an opportunity available at every level of support. Packages may be customized to meet your organizational goals and objectives.

Thank you for helping us strengthen the hospice and palliative care community!

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COCKTAIL RECEPTION, AUCTION, ENTERTAINMENT AND DANCING

GALA TICKET / \$250

*RESERVATION FOR ONE (1) TO THE GALA

SPONSOR LEVEL & BENEFITS

Emerald \$50,000 Exclusive Presenting Sponsor	Ruby \$40,000 Exclusive Sponsor	Pearl \$30,000 (2) Exclusive Sponsors	Tanzanite \$20,000 (3) Exclusive Sponsors	Amethyst \$10,000 Unlimited	Garnet \$5,000 Unlimited	Opal \$2,500 Unlimited	Topaz \$1,500 Unlimited
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Mailing list of all Leadership and Advocacy Conference attendees	✓	✓					
Shared sponsor email blast sent to Leadership and Advocacy Conference attendees prior to the event	✓	✓					
Inclusion in event promotions and media surrounding the Gala, and annual report	✓	✓	✓				
Verbal recognition from the stage at the event	✓	✓	✓				
Reservation to the VIP Leadership Reception one hour prior to the Gala	(10) guests	(10) guests	(5) guests	(4) guests	(4) guests	(4) guests	
Reserved seating at the Gala (Tables seat 10 guests)	(2) premier tables	(2) premier tables	(1) premier table	(1) table	(1) table	(4) guests	
Seated with an NHPCO Board of Director or Leadership team member	✓	✓	✓				
NHF will invite a Provider/Exhibitor to sit at your table on your behalf (list of registrants/exhibitors to be provided)	✓	✓	✓				
Logo/Name on collateral materials and at the event	logo	logo	logo	logo	name	name	name
Save the Date Email Blast (commitment by 1/5/2019)	✓	✓	✓	✓	✓	✓	✓
Gala Invitation (commitment by 1/5/2019)	✓	✓	✓				
Sponsorship and Auction Opportunities Brochures (commitment anytime)	✓						
VIP Leadership Reception Invitation (commitment by 1/16/2019)	✓						
Listing on NHF website	with link	with link	with link	✓	✓	✓	✓
Listing in NHPCO LAC Mobile App, Event Program, Event Signage, and Step and Repeat	✓	✓	✓	✓	✓	✓	✓
Gobo projection at the Gala	✓	✓					
Branded Photo Booth	at the conference (4/15-4/16)	at the gala (evening 4/16)					
Afterglow Event Space in the hotel and promotion of the event	✓	✓	✓				
Honor a Veteran Opportunity (Submit Veteran name and photo for recognition at the Gala)	✓	✓	✓	✓	✓	✓	
Exhibit Hall 10' x 10' Booth	✓	✓	✓				
Advertisement in the event program: Full Page Specs: 7.5" x 10" Half Page Specs: 7.5" x 4.5" Greyscale files; 300 dpi to size; EPS, TIFF and JPEG files are accepted.	full page with prominent placement	full page with prominent placement	full page with prominent placement	full page	half page		



SPONSOR NAME / BUSINESS OR INDIVIDUAL, AS YOU WOULD LIKE IT TO APPEAR IN WRITTEN MATERIALS

CONTACT NAME

ADDRESS

PHONE

FAX

EMAIL

SPONSORSHIP LEVEL

- Emerald Sponsor / \$50,000
- Ruby Sponsor / \$40,000
- Pearl Sponsor / \$30,000
- Tanzanite Sponsor / \$20,000

- Amethyst Sponsor / \$10,000
- Garnet Sponsor / \$5,000
- Opal Sponsor / \$2,500

- Topaz Sponsor / \$1,500
- Honor a Veteran / \$500
- Gala Ticket / \$250

GUEST NAMES

- If not included here, please forward guest names by April 9, 2019.
- Tickets will not be distributed for this event. Reservations will be noted and guest names included on a guest list at the door.

AGREEMENT

I/We agree to this sponsorship and recognize the benefits of support. I/We understand the fulfillment of benefits is dependent on my/our timely submission of company logos, website links and other materials, as required.

SIGNATURE

PRINTED NAME

DATE

PAYMENT TYPES

- Check enclosed for \$ _____. (payable to National Hospice Foundation)
- Please charge \$ _____ to my credit card. VISA MASTERCARD AMEX

NAME ON CARD

CARD NUMBER

EXP. DATE

AUTHORIZED SIGNATURE

CVV NUMBER

Please return this form with payment to:
 National Hospice Gala / PO Box 824401, Philadelphia,
 PA 19182-4401 / fax (703) 837-1233

You may also submit to Emily Van Etten at
evanetten@nhpco.org / direct (703) 647-5165

REPLY DEADLINES
 To receive maximum pre-event promotion and exposure, please check all deadlines included in your benefits. Call today to reserve your customized sponsorship opportunity.



AUCTION CATEGORIES

Please note that not all auction items need to fit into these categories. These categories are only to inspire you. We will gladly consider all donations.

- A Way of Life:** Weekend getaways, resort vacations, condo stays, airfare and travel.
- Indulgences:** Lifetime experiences, memorabilia and collectibles, wine and culinary treats.
- Works of Art:** Paintings, photographs, home décor and unique pieces.
- Ladies First:** Handcrafted jewelry and baubles and unique accessories.
- Sports Fanatic:** All things sports, from sports memorabilia to autographs, tickets and jerseys.
- International Treasures:** International artifacts and jewelry.

DONATION GUIDELINES

Retail values are requested with all donations. In the event a value is not provided, the opening bid will be determined by the National Hospice Foundation. Donations without a stated value will receive full recognition,

including a formal acknowledgement letter; however, the National Hospice Foundation will be unable to provide a detailed tax receipt.

Please note that final inclusion in the auction is at the discretion of the National Hospice Foundation. If, for any reason, a donation is not accepted, the item(s) will be returned to the donor. If an item does not sell, it will be used for another fundraising opportunity.

DONOR BENEFITS

- Recognition in the program book
- Item display – with promotional materials if applicable – at the event
- Acknowledgement letter for tax purposes

Items donated to the auction are in-kind contributions and will be recognized at the corresponding sponsorship level when the stated value is \$5,000 or more. Higher sponsorship levels exist and benefits will be customized for auction donations in excess of \$10,000.

AUCTION COMMITMENT

SPONSOR NAME / BUSINESS OR INDIVIDUAL, AS YOU WOULD LIKE IT TO APPEAR IN WRITTEN MATERIALS	CONTACT NAME	
ADDRESS		
PHONE	FAX	EMAIL

DONATION

Please describe your donation. Promotional materials (brochures/business cards) may be included.

Retail Value \$ _____ Donation enclosed YES NO / If "NO", please indicate pick-up/delivery requirements.

If donating a gift certificate, voucher or event tickets, please provide the following details. Dates valid/event date (after 4/16/2019)*
(Auction to take place at the gala on Tuesday, April 16, 2019)

Black-outs/restrictions/expiration _____

Please return this form to:
 National Hospice Foundation, 1731 King Street, Alexandria, VA 22314
Fax (703) 837-1233 / **Email** evanetten@nhpco.org
Direct (703) 647-5165

To ensure proper recognition and inclusion at the event, please make your commitment by Friday, March 29, 2019. Actual items/certificates may be sent separately, but no later than Friday, April 5, 2019. All auction donations should be mailed to the listed address.



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